

“FRIENDS OF DOUBLE BAY”

GETTING BETTER RESULTS FOR LESS MONEY

By sharing a full page of advertising and working together for 6 months “Friends of Double Bay” create more impact, save money, and promote Double Bay, all at the same time.

**INVESTMENT PER MEMBER JUST \$275 PLUS
6 X \$25 MONTHLY MEMBERSHIP**

The program includes 6 Months: -

- Membership of the Friends of Double Bay Group
- Membership of the Double Bay Community Directory
- Free attendance at Friends of Double Bay Social Events
- Membership of the Friends of Double Bay Facebook Group
- Hard Copy promotion in the Easter Suburbs Life Newspaper

FRIENDS OF DOUBLE BAY DIRECTORY

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To Learn More call Rose on 0493 499 264 or Visit

www.friendsofdoublebay.org/directory

6 MONTH GROUP MARKETING PROGRAM

Three things define an effective community: -

- **People have things in common**
- **They share information with each other**
- **They help each other and do things together**

Not long ago Double Bay had a Scout Hut (which still stands. It's rumoured that the founding owner of 21 Espresso was part time scout master). There was a local cinema, many of the businesses were family owned and people got together to run community events.

However, although there are still many people who have things in common, there are few community meetings to share information and no easy way for people to find ways to do things together.

The "Friends of Double Bay" - 6 Month Community Marketing Program provides an easy way for people to get to know each other, share information, promote themselves and their colleagues, and promote Double Bay, all at the same time.

It costs just \$275 + \$25 a month for 6 Months for which you get: -

- A 30% Discount on Eastern Suburbs Life Hard Copy advertising
- 6 Months promotion in Friends of Double Bay Hard Copy Directory
- 6 Months promotion in the online Friends of Double Bay Directory
- 6 Months membership of the private Friends of Double Bay Group
- 6 Months membership of the Friends of Double Bay Facebook Group
- Free attendance at the Friends of Double Bay Monthly Social Events
- Free membership of the Friends of Double Bay WhatsApp Group
- Free artwork design for your Hard Copy Directory promotion

By using these facilities you will find that you are: -

- Soon finding many new ways to share news and information
- Gradually getting to meet more people and easily keep in touch
- Getting to work collaboratively with other members of the community
- Helping to improve and promote Double Bay as a destination

There's no point dwelling on the past, but there is every reason to start using a mix of traditional Hard Copy publishing, and modern technology to recreate the 3 things that help people come together and make an effective community.

**To Get Started Right Away
Call Rose on 0493 499 264 or Visit**

www.friendsofdoublebay.org/directory